

EDUCATIONAL FOUNDATION

SAN DIEGO NORTH EDUCATIONAL FOUNDATION

OUTLINE

SECTION I

Project Title and Goals

The Mission of the San Diego North Educational Foundation is to prepare today's youth for tomorrow's future.

The goals of the Foundation are:

- Exposing our youth to global market opportunities
- Developing practical principles of career development
- Providing mentorship/internship opportunities
- Developing Social Skills
- Providing non-traditional scholarship opportunities.

SECTION II

Project Outline

- How will the project(s) improve and enhance the students' educational experience? Include Timelines
- Can the project(s) be replicated or sustained?
- How will the results of our project(s) be measured and evaluated?
- Does your project(s) strengthen the relationship between the school experience and families and the community?
- How do you plan to let the community and parents know about the support provided by the Education Foundation? (Marketing Plan)

SECTION III

Financial

Give a clear line item budget that supports the project activities and learning experiences and includes materials and equipment.

SECTION I

About the San Diego North Educational Foundation

What is the Education Foundation?

The San Diego North Educational foundation is a 501(c)3 Education nonprofit organization that focuses on ways to support today's students so that they are better prepared once they graduate.

The organization has many goals all of which focus on developing critical skills that may be lacking in today's educational environment. With education budgets being cut around the state, SDNEF hopes to fill the void by helping students be better prepared for the working world.

Through projects like the mentorship/internship program, and career development the Educational Foundation is able to build traits in students that they otherwise may not have. Skill sets such as writing and oral communication are instilled in these students so that they may become better leaders in tomorrow's business community.

How is the Education Foundation managed?

The Foundation is managed by a Board of Directors and is run by a CEO and support staff from the San Diego North Chamber of Commerce.

The Board of Directors installed several committees to ensure that every project is given the attention needed for it to succeed. Those committees are:

- Development/ Scholarships
- Finance
- Career Development
- Fundraising
- Community Outreach

Each committee will have a chair as well as a representative of the Board to make sure that the committees are in alignment with the goals and mission of the foundation as a whole. Committee chairs will be in charge of making sure each committee meets on a regular basis and is productive, achieving set goals and meeting deadlines that in turn enhance the productivity of the Foundation.

What does the Foundation support?

The Foundation supports educational projects and programs in North County through a wide variety of programs such mentorship/internship connections, career development, social skills development, and non-traditional scholarship opportunities.

The foundation supports the development of skills necessary for students to be competitive while applying for job opportunities. Building character and a strong work ethic in high school students is becoming more important as budgets continue to be cut around the state. By

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providing the necessary opportunities that students are now lacking, SDNEF is better preparing students for their future careers.

Non-traditional scholarship opportunities allow those students who may not attend a four year university to still achieve their maximum potential in their vocation.

How much does the Foundation give away?

The San Diego North Educational Foundation will donate XX% or \$XXXX.XX for the purpose of providing scholarships and funding Development programs. XX% will be available for the purpose of providing _____ to other educational opportunities.

As the Foundation develops, the amount will increase to XX% or \$XXXX.XX.

Why should I donate to the Education Foundation?

Donations to the San Diego North Educational Foundation will support education and development of students at the high school and college age. Actual monetary funds will allow programs like the mentorship/internship program and career development workshops to function.

Support of programming is essential for the Foundation to function at a level that is meaningful to students. While providing support in kind is also appreciated and does a lot to support the Foundation, monetary support allows SDNEF to grow its programming in a multitude of ways.

While other foundations and nonprofits are more than qualified to help education succeed, the San Diego North Educational Foundation is the only nonprofit in the area specializing on developing necessary skills for high school and college age students. Support of SDNEF will directly influence the preparedness of high school students for the working world.

Major donations also entitle the donor to certain benefits from the foundation.

How are funds raised?

Money for the Foundation is raised through donations. Major donors to the foundation are considered partners of the Foundation. There are several levels of partnership allowing each partner to receive benefits according to the amount they contribute. Individual sponsorships of scholarships through the Foundation are also accepted.

Funds are also raised through several fundraisers, orchestrated by the Board of Directors and Foundation committees.

SECTION II

About the Foundation's Program

How will the project improve and enhance the students' educational experience?

The mentorship/Internship experience will provide the practical skills, training, and overall experience needed for high school juniors and seniors, as well as college students to have a competitive start after graduation.

This program will compliment their academic experience by establishing a strong work ethic and business leadership skills at a younger age. With many school programs being cut, the SDNEF mentorship/internship program will be a must, to keep students competitive while seeking jobs.

Students will also have an early look at different industries to help them choose the best avenue for a career.

How will the Education Foundation programs be sustained?

San Diego North Educational Foundations will be sustained through fundraising, scholarships, and partnerships from corporate donors. The chief program will be the mentorship/internship program and will take priority for funds.

Programs such as career development will help support the mentorship/internship program, by establishing necessary resume/interview skills prior to beginning an internship.

How will the results of our project be measured and evaluated?

The mentorship/internship program will have different standards and evaluations to ensure a consistent experience in any industry.

First, Students who participate in this voluntary program will have a mandatory 95% attendance in order to pass the program. High school juniors and seniors will be required to fulfill 4 working hours per week; College students will have 10 hours per week.

Students will need to apply to the program and list their career interests, so that they can be paired with the appropriate interested business.

Once placed, a student will work as an intern of that company and specifically on a project that is capable of being graded. This final project will allow for evaluation by the employer, the foundation and the school from which the student is trying to draw credit.

Students and employers will be asked to survey the program and evaluate the experience.

How will our project strengthen the relationship between the school experience, families and the community?

The internship experience will strengthen, reinforce and support the link between the business community and local families.

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Students who participate in the program will have a better appreciation for the work necessary to sustain a business and the business community. This will in turn create a stronger regional economy with graduates who are willing and able to work with a strong work ethic. Students will also have a desire to learn in a career that they were able to preview during their internship.

How do we plan to let the community and parents know about the support provided by the Education Foundation?

Through active engagement with Parent Student Teacher Associations, and with college student organizations, the San Diego North Educational Foundation will attract interested students and teachers who would like to use this program to further the knowledge gained in the classroom.

Also by engaging local service and networking organizations, the Educational Foundation will attract interested business that are willing to take the time to ensure that the intern is learning to the best of their potential and furthering their knowledge.

Terms will run from September 15 – December 15
February 15 – May 15
June 1 – September 1

Each term will allow students adequate time to learn about the industry, their specific focus, and the community.

SECTION III

Financial

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